

## **RULES & REGULATIONS:**

- **Individuals between the ages of 18 - 30 years only may participate in this competition.**

More details:

- Ages 18 - 30 represents a majority of the youth segment in Sri Lanka and as such, the Appathon Challenge was made open to this segment as it is a category in which you find many innovative budding entrepreneurs.
- The competition is aimed at nurturing creativity and innovation.
- This will also provide our young entrepreneurial innovators a platform to showcase their potential.

- **Each team must comprise 4 members each.**

More details:

- This initiative was launched as a team challenge with the aim of promoting team spirit within the youth segment.
- While the selected teams are provided with a platform to exhibit their skills, they will additionally be guided through the process of innovation, via mentoring from industry experts and entrepreneurial gurus, making the entire journey not only a competition but a process of learning for all participants.

- **All apps developed for the competition will bear Janashakthi branding if and when uploaded to Google Play, Apple iStore and MS Store.**

More details:

- App development takes place only at the final stage of the competition.
- The development of apps will only be required from the 5 teams selected for the grand finale.
- The 5 apps developed for the grand finale of the competition will mention Janashakthi if and when made available for public downloads. (i.e. - Google Play, App Store, MS Store, etc.)

- **The apps developed for the 'Janashakthi Full Option Appathon' Challenge will be the sole property of Janashakthi General Insurance Limited.**

More details:

- The teams who were successfully registered for the challenge will be required to only submit the concept proposals at the initial stage.
- An expert panel of independent judges will then proceed onto shortlist 20 teams out of the submitted proposals, after which 5 teams will be selected for the grand finale.

- The development of apps will only be required from the 5 teams selected for the grand finale.
  - Janashakthi General Insurance Limited will have the first right of purchase or first right of refusal for the apps developed by the top 5 finalists.
- **The finalists of the competition should avoid working with any direct competitor of Janashakthi General Insurance Limited for a similar activity, for a period of 3 years.**

More details:

- The teams who were successfully registered will be required to only submit the concept proposals initially.
  - An expert panel of independent judges will then proceed onto shortlist 20 teams out of the submitted proposals, after which 5 teams will be selected for the grand finale.
  - The development of apps will only be required from the 5 teams selected for the grand finale.
  - The 5 finalists of the competition should avoid working with any direct competitor of Janashakthi General Insurance Limited for a similar activity relating to the theme provided for the contest - 'solutions to issues caused by traffic', for a period of 3 years. During this period, these 5 teams will continue to receive mentoring.
- **The finalists of the competition should avoid working with any corporate entity for a similar activity for a period of 1 year.**

More details:

- The teams who were successfully registered will be required to only submit the concept proposals initially.
- An expert panel of independent judges will then proceed onto shortlist 20 teams out of the submitted proposals, after which 5 teams will be selected for the grand finale.
- The development of apps will only be required from the 5 teams selected for the grand finale.
- The 5 finalists should avoid working with any corporate entity for a similar activity relating to the theme provided for the contest - 'solutions to issues caused by traffic', for a period of 1 year. During this period, these 5 teams will continue to receive mentoring.

- **Competitors should avoid making/issuing any negative statements on social media against the competition at any point during or after; the judges' decisions are deemed final and cannot be reversed.**

More details:

- This is an initiative that aspires to empower budding entrepreneurs and is judged by independent judges who are professionals in their respective fields of expertise.
  - Their decision should be respected throughout the judging process.
  - The judges' decisions are deemed final and cannot be reversed.
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- **All employees of Janashakthi Insurance PLC/ Janashakthi General Insurance Limited and their immediate family members, all employees of Google Developers Group, and/or advertising or supporting agencies cannot register as contestants for the competition.**

More details:

- As this is a competition opened out to the general public with the aim of empowering young entrepreneurs in Sri Lanka, we are committed to conduct this in an unbiased and ethical manner for the best interests of this endeavour and all contestants.